

Mystery to Me News

Monthly newsletter that celebrates mystery,
independent bookstores, community, and readers of all ages

Events

Join us at our many fun events throughout the year! For more details and additional happenings, check out www.mysterytomebooks.com.

Sun, Sept 8, 1:30–2:30pm
First Degree Fudge with author Chris DeSmet

Fri, Sept 13, 7–9pm
Irish mystery and music with author Erin Hart and musician Paddy O'Brien

Sun, Sept 15, 2:30–3:30pm
Detective Kubu series author Michael Stanley

Fri, Sept 20, 7-8pm
My Life as a Silent Movie with author Jesse Lee Kerchival

Sat, Sept 21, 2:30–3:30pm
Montreal authors Monique Polak and Elise Moser

Thur, Sept 26, 7–8pm
The Sixteenth Rail: The Evidence, the Scientist, and the Lindbergh Kidnapping with author Adam Schragar

Fri, Sept 27, 7-8pm
Author Florencia Mallon co-hosted with Crescendo (event at Crescendo next door to Mystery to Me)

Sat, Sept 28, 36th Annual Monroe Street Festival
Check out the great deals at Mystery to Me

Note from Joanne

by Joanne Berg
owner *Mystery to Me*

Dear mystery fans,
Since opening Mystery to Me on June 15, we have sold approximately 3,000 books and filled special orders for everything from sheet music, art history books and cookbooks to out-of-print mysteries and *The Velveteen Rabbit*.

Many of you have asked about signage for the store. It's coming, promise. We'll start with the name on the fringe of our red awning and soon thereafter you'll see signage on the window. At some point, we'll look into getting something big and bold for above the awning.

And speaking of the window, our current art installation is by Susan White. Susan created pencil/acrylic drawings of doilies on mylar paper that she says helps to show the build up of marks over time — in a way a doily is made, a stitch at a time. Along with the doilies, we're featuring several Victorian-age mysteries. Check out Susan's website at www.susanjwhite.com.

In just a few short months, Mystery to Me has hosted 26 author visits — some more traditional than others! Jenny Milchman kicked off our event schedule with *A Cover of Snow*. Jenny is from New Jersey and we were lucky to have her stop here on a cross-country book tour. Her book continues to get great reviews.

Jenny is also the co-founder of Take Your Child to a Bookstore Day, scheduled for December 7 (put it on your calendar!). Our more non-traditional event was the late-July Writer

Slam at which there were 22 different local authors who each read for 15 minutes.

We will continue to host events for local authors and, if possible, have their work available regardless of whether it is mystery-related. We also have a small shelf close to the new paperbacks that offers an eclectic selection of non-mysteries (fiction and non-fiction).

Speaking of community, we are selling cartoneras made by



Thank you to Saylin Alvarez and the Keyes Avenue kids for all their work on the cardboard book project!

local Keyes Avenue families to raise money for children in Southeastern Kenyan villages to attend school. Each cardboard book is \$5 and all the money collected will go directly to Kenya! The covers are decorated by Keyes Avenue youth and the

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Subscribe

Collect the clues, gather the evidence, and subscribe to our monthly newsletter at www.mysterytomebooks.com. Ideas for stories? Suggestions for monthly columns? Contact us at (608) 283-9332 or joanne.mysterytome@gmail.com.

September Releases

There are many new releases expected between now and December so be sure to visit the store to see what we have on the shelves! And, if there are any of these books or others that you want to be sure to have, give us a call and we'll make sure we have a copy for you. Here are a few of the September releases.

Lee Child, *Never Go Back*

Number 18 of the Jack Reacher mystery series is on our shelves waiting for you.

Chris DeSmet, *First Degree*

Fudge This is the first in a new series. We already have it on the shelves and Chris will join us on September 8 to read from the book and share some chocolate.

Sue Grafton, *W is for Wasted*

Number 23 of the Kinsey Millhone mystery series will be released on September 10.

Libby Fischer Hellman,

Havana Lost

It's here — and Libby will be at Mystery to Me on October 3.

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stories included in these small volumes belong to the rich and enduring oral traditions of Kenya and Mozambique.

The project's sponsors are Kutsemba Cartão (the African cardboard publishing house) and Nikumbuke-Health by Motorbike (the UW-Madison based NGO that works in Kenya).

Facebook:

- <https://www.facebook.com/kutsembacartao>
- <https://www.facebook.com/healthbymotorbike/info>

Websites:

- <http://healthbymotorbike.wix.com/healthbymotorbike#>
- <http://kutsembacartao.wix.com/kutsembaenglish>

Bottom line, the store's specialty is mystery and our purpose is community so we'll do our best to listen to you and learn more about what you'd like to see carried in the store.

Joanne's Six Good Intentions for the Near Future

1. Send a newsletter every month.
2. Send emails to the Mystery to Me mailing list advertising a new event.
3. Update the Booked for Murder "cheat sheets" by mystery sub-genre such as cozy, police procedural, international by country, read-alikes, etc.
4. Provide cheat sheets showing the order of popular series.
5. Get all of the books inventoried (once they're inventoried they'll be available on our website).
6. Make our website a little more user-friendly to allow you to browse our inventory and, if you'd like, order on-line (please provide feedback as this will be an ever-improving project).

Thank you for all your support and please drop us a line!

Mystery & Mayhem

Cozy up to a Mystery to Me Book Club this winter!

- History's Mysteries • Sunday Sleuths
- Sunday Scandinavians • Armchair Detectives
- Little Gray Cells, an Agatha Christie Book Club

Details at www.mysterytomebooks.com.

Mystery to Me August Bestsellers

Tamarack County
William Kent Krueger

Bat
Jo Nesbo

Ordinary Grace
William Kent Krueger

Haunted Ground
Erin Hart

Maisie Dobbs
Jacqueline Winspear

Day the Crayons Quit
Drew Daywalt

The Cuckoo's Calling
Robert Galbraith

Beyond the Ties of Blood
Florencia Mallon